

SCHD Healthy Homes & Lead Poisoning Prevention Program
Invites You to Participate

9th Annual Healthy Baby Fair & Family Expo

Northeast Ohio's Premier Baby Expo



**For New Parents &
Families with Kids up
to Age 5
PLUS!
Grandparents & Others**

At the John S. Knight Convention Center
77 E. Mill St. Akron Ohio 44308

October 22, 2011
Saturday 10:00 a.m. – 4:00 p.m.

Sponsorship Opportunities

- | | | |
|---|--------------------------|--------|
| ✧ | Title Sponsor | \$5000 |
| ✧ | Platinum Sponsor | \$3500 |
| ✧ | Gold Sponsor | \$2000 |
| ✧ | Media Sponsor | \$2500 |
| ✧ | Patron (non - exhibitor) | \$ 500 |

Title Sponsor**\$5000**

- Logo and/or listing on a water bill insert mailed to more than 125,000 customers/households of the City of Akron, Mogadore, Fairlawn, Copley, Barberton plus other County jurisdictions; logo and/or listing on 25,000 promotional cards distributed in office locations of health care providers, government agencies, non-profit organizations, and businesses
- Premier, 600 sq. ft. exhibit space in your choice of Maidenburg Concourse or Goodyear Rooms with up to (6) 8' dressed tables and 12 chairs with up to 60 ft. of pipe & drape; this area can be designed to showcase a product or service, demonstration, speaker, multiple exhibits, or vehicle
- Logo and/or listing tied to Get Fit Family Stage (Rotunda) or your own *PAVILION* in all promotional material including TV, radio, and print ads, promotional flyers/posters, and event day program, signage, and site monitor video spots
- Full page ad in event day program
- 8 V.I.P. Parking Passes
- Payment Due: 7/31/11

**Platinum Sponsor****\$3500**

- Logo and/or listing on a water bill insert mailed to 125,000 customers/households of the City of Akron, Barberton, Mogadore, Fairlawn, Copley, plus, other County jurisdictions; logo and/or listing on 25,000 promotional cards distributed in office locations of health care providers, government agencies, non-profit organizations, and businesses
- Premier, 400 sq. ft. exhibit space in the Goodyear Rooms with up to (4) 8' dressed tables and 8 chairs with up to 30 ft. of pipe & drape; this area can be designed to showcase a product or service, demonstration, speaker, multiple exhibits, or vehicle
- Logo and/or listing tied to Trick-or-Treat at Safety Village (Goodyear Room) or your own *PAVILION* promotion e.g. print ads, promotional flyers/posters, and event day program, signage, and monitor video spots
- Full page ad in event day program
- 6 V.I.P. Parking Passes
- Payment Due: 7/31/11



Gold Sponsor**\$2000**

- Premier, 300 sq. ft. exhibit space (10'x30' in-line, side wall space) in the Maidenburg Concourse with up to (3) 8' dressed tables and 6 chairs
- Logo on 25,000 - 3.5" x 6" promotional cards distributed in office locations of health care providers, government agencies, non-profit organizations, and businesses throughout Northeast Ohio
- Logo and/or listing tied into all print ads, promotional flyers and posters, and event day program, signage, and monitor video spots
- 1/2 page ad in event day program
- 4 V.I.P. Parking Passes
- Opportunity to sample in Trick-or-Treat goody bags
- Payment Due: 7/31/11

**Media Sponsor****\$2500**

- Premier, 200 sq. ft. exhibit space (10'x20' in-line, side wall space) in the main Exhibit Hall, Goodyear Rooms, or Maidenburg Concourse with up to (2) 8' dressed tables and 4 chairs
- Logo and/or listing tied into all promotional flyers and posters, and event day program, signage, and monitor video spots
- 1/4 page ad in event day program
- 4 V.I.P. Parking Passes
- Opportunity to sample in Trick-or-Treat goody bags
- Payment Due: 7/31/11

Patron Sponsor**\$ 500**

- Display easel with your business placard in a location of your choice i.e. Exhibit Room Information Exhibit Table or Entrance Welcome Table exhibit table
- Listing and/or logo on posters, flyers, event program, signage
- Full page ad in event day program and monitor video spots
- Opportunity to sample in Trick-or-Treat goody bags
- Payment Due: 7/31/11

To View Exhibit Space, go to:

<http://www.johnsknightcenter.org/pdfs/upper%20level%20with%20capacities.pdf>

<http://www.johnsknightcenter.org/pdfs/lower%20level%20with%20capacities.pdf>